

Robert Wood Johnson Foundation Local Funding Partnerships (LFP)

2011 Annual Meeting

Crowne Plaza St. Paul Riverfront
St. Paul, Minnesota

Agenda

Wednesday, September 21, 2011

- 10:00 AM–5:00 PM **Meeting Registration & Check–In – Lower Level Coat Check Room**
- 1:30–3:00 PM **New Grantee Seminar – Governors I & V**
“If you don’t know where you’re going ... you’ll end up somewhere else”
For all projects with LFP grants beginning in 2011
Leticia Peguero, LFP Deputy Director
- 2:00–3:30 PM **Preconference session – Governors II**
Addressing the Health and Social Needs of Individuals Returning from Prison or Jail
For all projects working in this area
Curtis Holloman, LFP Deputy Director
- 4:00–5:30 PM **PLENARY SESSION I – Capital Ballroom**
Welcome:
Pauline M. Seitz, Director
Robert Wood Johnson Foundation Local Funding Partnerships
- Wrong Place, Wrong Time:***
New Ways to Think About Public Health Approaches to Violence
- Keynote Speaker:
John A. Rich, M.D., M.P.H.
Professor and Chair
Department of Health Management and Policy
Director, Center for Nonviolence and Social Justice
Drexel University
- Dr. Rich also directs the Center for Nonviolence and Social Justice at the Drexel University School of Public Health. He was awarded a 2006 Fellows grant from the MacArthur Foundation and is the author of *Wrong Place, Wrong Time: Trauma and Violence in the Lives of Young Black Men* (Johns Hopkins University Press, 2009).
- 5:30–6:30 PM **RECEPTION – Windows on the River (22nd Floor)**
- 6:30 pm **DINNER – Great River II & III**

Thursday, September 22, 2011

- 7:00–8:15 AM **BREAKFAST** – Great River II & III
- 8:30–11:15 AM **PLENARY SESSION II – Capital Ballroom**
Welcome:
Pauline M. Seitz, Director
Robert Wood Johnson Foundation Local Funding Partnerships
- RWJF Update:*
Jane Isaacs Lowe, Ph.D., Team Director
Vulnerable Populations Portfolio
Robert Wood Johnson Foundation
- Creating Sanctuary for Ourselves and Our Communities—
Managing Stress and Violence in Our Lives***
- Keynote Speaker:
Sandra Bloom, M.D., Associate Professor
Department of Health Management and Policy. Drexel University
- Dr. Bloom's training institutes and books on creating, destroying and restoring sanctuary focus on the impact of unrelenting stress on human service programs and the elements necessary for creating safe and healing organizational cultures in the world today.
- 11:15–11:30 AM **BREAK**
- 11:30 AM–12:30 PM **BREAKOUT SEMINARS: Graduates Report Lessons Learned**
- 12:30–1:30 PM **LUNCH — Great River II & III**
Funders Luncheon — Restaurant 11, Lobby Level
- 1:30–2:00 PM **BREAK**
- 2:00–4:30 PM **WORKSHOPS**
On the back of your badge you will find your workshop based on pre-registration.
- Developing Your Theory of Change-Governors II**
Elena Tamasas, Psy.D., Project Manager
Justin Piff, M.S.S.W., Project Manager
OMG Center for Collaborative Learning
- Eight Key Elements of Sustainability Planning-Governors V**
Shawn Stelow Griffin, Senior Program Associate
Elena Pell, Consultant
The Finance Project
- Giving Good Media, Getting Good Press-Governors I**
Michelle Molloy
Strategic Communications Consultant
- Procrastinator's Guide to Year-End Online Fundraising-Governors IV**
Jocelyn Harmon, Vice President
Network for Good
- Vulnerability 2030: Thinking about How to Prepare for the Future-State I & II**
Eric H. Meade, Vice President and Senior Futurist
The Institute for Alternative Futures
- 5:00–6:00PM **RECEPTION –Kellogg Suite-Lobby Level**
- FREE EVENING** *Enjoy the city, dinner on your own*

Friday, September 23, 2011

7:00–8:15 AM

BREAKFAST –Windows on the River-22nd Floor

8:30–10:30AM

WORKSHOPS

On the back of your badge see your workshop based on pre-registration.

Breaking through the Noise: A Conversation on Health Care Reform-Governors II

Andrew Hyman, J.D., Coverage Team Director & Senior Program Officer
The Robert Wood Johnson Foundation

Building Community Support and Key Champions-Governors V

Shawn Stelow Griffin, Senior Program Associate
Elena Pell, Consultant
The Finance Project

Opposition Messaging—Show Up Armed and Ready!-State I & II

Michelle Molloy
Strategic Communications Consultant

The Art and Science of Fundraising Online-Governors IV

Jocelyn Harmon, Vice President
Network for Good

Using Outcomes and Indicators for Program Evaluation-Governors I

Elena Tamasas, Psy.D., Project Manager
Justin Piff, MSSW, Project Manager
OMG Center for Collaborative Learning

10:30–11:0am

BREAK (check out)

11:00–12:30 PM

CLOSING PLENARY – Capital Ballroom

Let Your Ideas For Change Be Heard: Conquering Complexity with Story

Keynote Speaker:

Thaler Pekar
Story Sharing & Communications Consultant
Thaler Pekar & Partners

Pekar's *Heart, Head & Hand™* framework for persuasive communication helps smart leaders worldwide engage audiences, achieve policy goals, increase sales and raise funds. She is an expert at eliciting the discrete stories that embody an organization's larger narrative. Pekar is also a Contributor to *PhilanTopic*, the Philanthropy News Digest blog.

1:00 PM

ADJOURN **Box lunches provided**